

Calendars available Nov. 2010!
 Photocopies & facsimiles of this
 form are acceptable for submission



HSFM USE ONLY:
 Confirmed
 Month _____ Date _____
 PHOTO Attached
 Digital Photo
 Photo to follow
 PAID Cash
 Check # _____
 Paypal

**We will not hold dates without
 payment in full at time of
 reservation.**

**2011 HSFM Calendar
 Date Reservation Form**

Please complete all sections of this form in order to reserve YOUR pet's special day.

YOUR INFORMATION

Name _____

Street Address or PO Box _____

City, State, Zip _____

Phone _____

Email _____

HSFM never shares your email address with any other organization.
 Check here if you do not wish to be added to HSFM's email list.

Please submit this reservation form, your pet's photo and
 payment (checks payable to HSFM Calendar) to an HSFM
 representative or:

Mail to:
 HSFM 2011 Calendar
 1601 Arrowhead Drive
 Flower Mound, TX 75022

Email to:
 Send electronic form &
 photo (jpg format <1.5 mb)
 HSFMcalendar@hsfm.org.

Pet-A-Day Reservations	
Regular _____ @ \$25.00	\$ _____
Holidays _____ @ \$30.00	\$ _____
Calendar Orders	
Calendars _____ @ \$15.00	\$ _____
Calendars will be available at several locations for pickup, however we do offer shipping*.	
Please ship my calendars <input type="checkbox"/> Yes <input type="checkbox"/> No	
Up to 2 calendars @ \$3.00	\$ _____
Add'l calendars _____ @ \$1.00 ea.	\$ _____
TOTAL \$ _____	
*If you've opted to have your calendars shipped, all calendars will be shipped to the address listed above under "Your	

PET INFORMATION

1. Pet's Name or Photo Caption _____

Up to 15 characters including spaces, type will be condensed as
needed to fit. Most symbols are available.

Date Choice(s): 1st _____
2nd _____
3rd _____
Choose for Me _____

My pet was adopted from HSFM.

PET INFORMATION

2. Pet's Name or Photo Caption _____

Up to 15 characters including spaces, type will be condensed as
needed to fit. Most symbols are available.

Date Choice(s): 1st _____
2nd _____
3rd _____
Choose for Me _____

My pet was adopted from HSFM.

**Dates are reserved on a first-come, first-served
basis. Submissions must be postmarked by mid-
night on August 31, 2010. If all dates you listed
are already taken, we will choose the next closest
available date for you.**

- Holidays**
- | | |
|-----------------------------|------------------------|
| Jan. 1 – New Year's Day | Sept 5–Labor Day |
| Feb. 14 – Valentine's Day | Oct 31 - Halloween |
| Mar. 17 – St. Patrick's Day | Nov. 24 - Thanksgiving |
| Apr. 24 – Easter | Dec. 25 – Christmas |
| May 30 – Memorial Day | |
| July 4 – Indep. Day | |

Rules for HSFM 2011 Calendar Date Submissions

- 1) One animal per photo is best to be used for the specified calendar date; if more than one animal is in the photo, clearly identify which animal you wish to use. If your submission is a photo in which someone else's pet other than yours appears, you must obtain that person's permission before submitting their pet's photo for the HSFM 2011 calendar. HSFM may require that person to sign a release statement agreeing to publication without compensation.
- 2) Please send digital photos when possible; digital photos reproduce the best and save time and money. Do not digitally alter other than by cropping, rotating or adjusting color. Hard copy photographs will be accepted at no extra charge. For best reproduction of hard copies, send an original photograph, NOT a copy or output from a home printer. Photos will NOT be returned after publication.
- 3) By their participation, photographers agree to allow use of their photo(s). All submissions must be original work and be previously unpublished. By submitting a photo, you certify that it is your original work and has never been copyrighted, or if copyrighted, that you are the sole copyright owner.
- 4) Photo may have to be cropped for best visibility of your pet – close-ups work best. Photos must be submitted by Aug. 31, 2010 to HSFM 2011 Calendar – Date Reservation, 1601 Arrowhead Drive, Flower Mound, TX 75028, or to HSFMcalendar@hsfm.org.
- 5) Photographs are to be clearly marked on the back with participant's name, pet's name, and a return address. Write on a piece of paper and tape it to the back of the photo or use a return address label so as not to damage the photograph. Minor imperfections that are not readily noticed on a photograph may be more pronounced in a scan.
- 6) If photos are submitted via email, the pet's name and owner's name and address must be included in the email. The pet's name and owner's last name must be used for the file name for the photo (eg, RoverSmith.jpg). Electronic entries should be submitted to HSFMcalendar@hsfm.org with the subject line "HSFM 2011 Calendar" and must be received by midnight, Aug. 31, 2010. A copy of the signed or digitally initialed reservation form must be submitted to HSFM and received by midnight, Aug. 31, 2010. We are not allowed to reproduce photos without your written permission. Digital photos for My Pet-a-Day should have a resolution of 250 dpi or above at a minimum size of 1.5x1.5 inches.
- 7) By submitting your photograph and a reservation form, you hereby assign and release to HSFM any and all intellectual property and other proprietary rights you may have in your registration. The image becomes the property of HSFM, which will have the right, without further consideration, to use them in the 2011 calendar and in any other calendar, publication, media and related promotion.
- 8) All photos may have a white overlay (not full saturation) when printed in the calendar.